

Early 1800s:
William Caslon IV
introduces sans serif
printing type

1885: First Usage of
"The Quick Brown Fox
~ The Michigan School Moderator"

**Bauhaus/
Swiss Modern Period:
1880-1960**

1901:
COPPERPLATE
GOTHIC
RELEASED

1926:
A bookshop opens in Bristol, England bearing a font by
Eric Gill. The font would later be known as Gill Sans.

Sources: <http://mashable.com/2011/12/08/typeface-font-history-infographic/>
<http://sub.com/typographic/>

**Contemporary Period:
1960-NOW!**

1974: Joel Kaden and Tony Stan create
the font American Typewriter

1982: Papyrus is designed by the Letraset Foundry
1982: Arial designed with 20 different variations

1985: Holmes and Bigelow
create Lucida

2007: The Documentary
Helvetica is released